

Muhammad Aliff - Write Up

Muhammad Aliff has been in the HSE profession for 15 years. During these years, he has served and gained practical experiences from various industries such as oil and gas, building and construction.

Aliff is well-known for his earnest approach to health and safety matters. He doesn't believe in only bringing issues to the table, but also in bringing constructive solutions. He has been appointed as Corporate Safety Manager and is responsible for establishing the annual HSE work plan in consultation and participation with stakeholders and supported with senior management commitment.

He was instrumental in assisting the development and design of the live HSE and Covid-19 Dashboards for the company. During the pandemic, he influences the CEO to adopt technologies in the day-to-day operations such as implementing E-Toolbox meeting, Inspection, Infringement and PTW module Handphone Application.

He has influenced numerous HSE professionals in his lifetime and some of his subordinates become HSE leaders in reputable companies in the region. On March 23 2020, he was featured in the local Newspaper, Berita Harian for influencing, encouraging and guiding new talent to undergo safety training. He is very active in attending training and events including webinars, forums and functions related to current issues and new updates related to HSE practices.

On a regular basis, he carries out Site safety audits to identify both leading and lagging observations for rectification and continuous improvement. He also participates in departmental toolbox meetings and always engages with employees in small talk to hear them at the same time share with them on the rationale of necessary safety implementation.

With Aliff at the helm of HSE, he has assisted the company to achieve their first RoSPA Gold Award 2022 and he himself won the RoSPA Safety Influencer Award 2022.